

Welcome to the thirteenth edition of the Turolla quarterly Newsletter. Looking back on the past months of great activities, culminating with recently held EIMA exhibition, sends a clear signal emphasizing Turolla's re-vitalization and position as a strong and reliable partner in the market place. And our efforts in raising the bar will not cease, but continue at same pace in 2015, with new launches and a new manufacturing footprint to be announced.

In this edition you will find an insight into the idea behind our recent promotional campaign. Also, an update regarding our latest technology invention, followed by a recommendation to visit our global web site for further information and updates.

Finally, as always, your valuable feedback is very much appreciated and welcomed – because your opinion matters!

So, for the next five “reading-minutes” – enjoy!

Best regards, Ulrik Krag - Manager Partner Companies Europe

News from Turolla Marketing

You may have been one of the many who took the opportunity of “walking in our footsteps”, literally speaking, at the recent EIMA Exhibition in Bologna.



The background for this promotional initiative has been to illustrate that the foundation of the next technology steps is based on the footsteps of: experience, learning and constantly improvements.



All three steps together with our Fast Forward Thinking approach are sought integrated in the promotional message and booth design. Best regards, Barbara Giatti - Global Marketing & Communication

News from Turolla Sales

At the recent EIMA Exhibition in Bologna, the Turolla *shhark*® was fully revealed at the Exhibition booth. Especially a cut-through model displaying the special gear sets caught particular interest among the many visitors.



From above picture two highlights should be noted about the Turolla *shhark*® gear design: the number of teeth and the small helix angle of these are reducing the flow pulsation significantly.

The smooth flow characteristic of the Turolla *shhark*® pump ensures a noise reduction of the pump in operation by 4 dB(A) even after many hours of heavy duty operation in the field – an unique advantage compared to most popular low noise competitors active in market place today.

With the recent disclosure the Turolla *shhark*® pump is now ready, as a first step, to be provided as a prototype and later in Spring time 2015 as a fully released product for running production.

Best regards, Ulrik Krag - Manager Partner Companies Europe

News on the homepage

Like always we strongly encourage you to frequently consult our homepage for news and relevant topics about new technologies and systems being announced.

LONoise & NONoise TECH

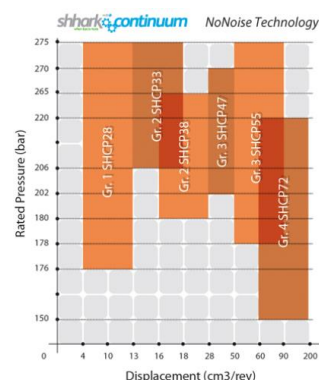


Choose *shhark*® gear pumps to satisfy noise reduction needs and don't renounce high performances.

-4 dB is the first reduction level
 -15 dB is the second reduction level

Read More

Right now you can find an overview of our Quiet Technology including an interactive selection tool, data views and a brochure displaying the different types available.



Thus a friendly incentive to seek and apply knowledge to meet your needs by consulting our web site:

www.turollaocg.com



Best regards, Ulrik Krag - Manager Partner Companies Europe